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***THE PET PLACE***  
**ANNOUNCES PLANS FOR**  
**NOVEMBER 19<sup>TH</sup>**  
**TELETHON ON KDOC-TV**



*The Pet Place* TV show, a weekly public service program serving the Southern California community since 1990, has announced its 2005 prime-time telethon for Saturday, November 19<sup>th</sup> from 6:30 – 10 PM on KDOC-TV/Channel 56, according to John Atkinson, the station's program manager.

Fred Bergendorff, host and executive producer, talked about the show and its importance to the community. "*The Pet Place* showcases adoptable pets each week from participating animal shelters and rescue groups. So far we've worked with some 40 organizations which have resulted in placing an estimated 160,000 pets in homes." He commented that, "we are supported by a 501 c 3 non profit organization and are solely dependent on donations to stay on the air. We are hoping that this telethon will raise enough funds to keep us going for the foreseeable future."

This year's telethon will feature celebrities, surprises, a chance to win some rare gifts, and "a lot of fun" according to Bergendorff who also mentioned that each show contains a special feature on some aspect of responsible pet ownership. "Our purpose is actually two-fold; getting animals adopted and teaching a love and respect for animals – particularly at an early age when core attitudes are formed."

It should also be pointed out that *The Pet Place* places a good deal of emphasis on handicapped pets. Bergendorff explained that the show is especially concerned about these otherwise "forgotten" animals and he says the show wants to give them a second chance at a good life as well.

In preparation for the telethon, *The Pet Place* is looking for volunteers, underwriting, matching donation grants, and prize donations. Those interested can email: [tpetplace@earthlink.net](mailto:tpetplace@earthlink.net), or call 949 474 9510.

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